

Jennifer Grau

WEB + GRAPHIC DESIGNER

CONTACT INFO

Jennifer Grau - Web + Graphic Designer
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SUMMARY

My professional background includes producing graphics for both print and web. I studied Graphic and Web Design and am proficient in various design programs, including Photoshop, Illustrator and Dreamweaver.

WORK EXPERIENCE

Round Up Night Club - Freelance Graphic Designer **2009-Present**

For the most part, I design event graphics for the Round Up website. On occasion, I design print material such as banners, business cards, menus, and posters. I also had the opportunity to use my knowledge of Illustrator to take a low resolution version of their logo and re-create a scalable vector version for use on ads, banners, and other printed promotional material.

South Florida Baseball Factory - Freelance Graphic & Web Designer **2009-Present**

For this small company I was hired to create their identity - from designing their logo to developing their website. I continue to work as their Web Content Manager making the necessary updates to their site. In addition, I create print materials that include invitations and event graphics.

SoBe Graphics - Freelance Graphic & Web Designer **2009-2010**

During my time with SoBe Graphics, I used my design skills to create client logos, business cards, brochures, flyers, presentation folders, and vehicle graphics. When I wasn't designing print material, I worked on developing client websites.

Beasley Broadcast Group - WKIS Webmaster & WPOW Web Graphic Designer **2007-2008**

A typical day for me included making updates to WKIS.com and creating web graphics / pages that complimented on-air promotions for both WKIS (Kiss Country) and WPOW (Power 96). I was in charge of creating and sending the weekly e-newsletter. Once a month, I pulled and sent out the website statistics report to the department manager. I also shot and edited DJ video blogs using Adobe Premiere. Additionally, I designed the 2009 Kiss Country Chili Cook-Off Logo. I worked on printed material for both radio stations, as well.

Best Buy - Senior of Merchandising **2001-2006**

Though not design related, I feel this job was an important one. I'd say this job allowed me to develop my people skills as I often provided customer service and oversaw 12 other employees in my department. Other duties I feel were of value included product merchandising and training of new employees.

EDUCATION

AS, Interactive Media Design (Web Design), 2007 from The Art Institute of Fort Lauderdale - FL

BFA, Graphic Design, 2005 from American Intercontinental University, Weston, FL

AA, Commercial Art, 2002 at Miami Dade College - Miami, FL

SKILLS

Proficient in Photoshop, Illustrator, Dreamweaver, Flash, Fireworks, Premiere, HTML, CSS. Experience working on both Mac and Windows platforms. Experience using Wordpress and other CMS. Languages include: English / Spanish